

PRIVACY POLICY

Updated 06/25/2020

Purpose

At GrainBridge, LLC ("GrainBridge," or "we," or "us"), we are committed to protecting the privacy, accuracy, and reliability of any personal information you provide, and to safeguarding such information from any loss, misuse, or unauthorized access, disclosure or alteration.

This Privacy Policy ("Policy") describes what personal information GrainBridge collects through its website www.grainbridge.com, including any affiliated sub-domains and affiliated websites, and services, including any mobile application made available to access and use these services (the "Service"). This Policy also describes how GrainBridge may use or disclose your information and your rights to withdraw your consent to the use and disclosure of your information and request the return or destruction of this information.

Consent

By accessing or using the Service, or submitting any information through the Service, you are consenting to the information collection, use, and disclosure practices described in this Policy. Your use of the Service is also governed by the Terms of Use which are expressly incorporated into this Policy by this reference. A copy of our Terms of Use is available [here](#).

Updates

GrainBridge reserves the right to make changes to this Policy at any time and will post any revised Policy on this page. You will know we have changed the Policy when you see a new updated date at the top of this Policy. Unless required by applicable law, GrainBridge will not notify any users of the Service of any such changes by email or other personal contact, but we reserve the right to do so. We encourage you to check the date of this Policy whenever you visit the Service so that you will know when you need to review the Policy for modifications.

Information We Collect

This Policy covers the personal information we collect through the Service. Personal information is information that identifies you personally, either alone or in combination with other information available to us.

GrainBridge may collect various types of personal information about you. This may include the following categories:

- Contact information (e.g., email address, home phone number, home address, company, business contact information)
- Identification information (e.g., title, first and last name, Fed No., SSN/EIN, entity type, employee number, vendor number, date of birth)

- Financial information (e.g., transaction information, contract data (scale tickets, receipts, contracts, cash prices))
- Reference information (e.g., bank contact information including bank name, address, phone number, fax, customer/supplier contact information including customer/supplier name)
- Web user information (e.g., information collected via cookies and web beacons including Internet Protocol (IP) address, browser name (including version/build number), operating system details, domain name, date, time of visit, pages viewed)

Choosing to not provide certain information may impact your use of the Service. If you wish to have access to restricted areas of the Service, you will be required to provide some personal information, including, but not limited to your name and email address. Additionally, you will supply a username and password and will be required to provide them whenever you access the restricted areas of the Service.

How We Collect Information

- **Your Account Information.** When you sign up for the Service, we ask you to provide personal contact information such as your name, address, telephone number and email address. This information may also include basic account information for billing or other purposes.
- **Information you upload or generate using the Service.** We may receive information you upload to the Service or generate by using the Service. In addition, by using any third party application or service in connection with your use of the Service, you are disclosing certain personal information to the applicable third party (e.g., size of property owned or type of crops planted). That party may disclose some or all of your collected information to GrainBridge. This information may include your agronomic data, farm management data, land data, machine data, weather and climate data, livestock data, grain contract data (scale tickets, receipts, contracts), cash price data and grain buyer information.
- **Passive Information.** GrainBridge collects passive information as you visit or use the Service. We may use several different technologies and may use third-party service providers to collect and analyze this information.
- **Cookies.** We, or other third-parties assisting us, may use cookies, web beacons, local shared objects (sometimes called "flash cookies"), or other similar technology in connection with your use of the Service (collectively, "Cookies"). Cookies are small data files that may have unique identifiers, and reside, among other places, on your computer or mobile device, in emails we send to you, and on our web pages. Cookies may transmit information about you and your use of the Service. Cookies may track activities over time and across websites or applications. The function and duration of Cookies vary. For more information about the particular cookies currently used on this website, please use your web browser's functions to view the Cookies stored on your computer or device or used by the Service.
- **Advertisers and Analytics.** GrainBridge may, from time to time, use one or more advertisers or analytics service providers, including, for example, Google. These advertisers and analytics providers use Cookies to gather information about your use of the Services and may also have collected information about your use of other websites that also use those same advertisers or

analytics service providers. If GrainBridge uses a Google analytics or advertising service, it may use any of the following Google analytics features: Google Ads, Remarketing, Google Display Network Impression Reporting, DoubleClick, and Google Analytics Demographics and Interest Reporting. We may combine information gathered from one or more of these services. GrainBridge may use other analytics services from time to time.

For information about how Google uses information obtained through your use of the Services, visit <https://policies.google.com/technologies/partner-sites>. Through this link you can also learn more about Google's use of cookies, access Google's privacy policy, learn more about how Google collects and uses information for advertising, and how to control and personalize the information collected by Google through Cookies placed on the Services or on other websites.

- **Social Media.** The Service may, from time to time, also include social media functions allowing you to like or share content on social media platforms like Facebook or Twitter. These features may collect your information through the use of cookies or other technologies. These features may be hosted by a third-party and governed by the third-party's privacy policy. GrainBridge does not guarantee that it will take action in response to do-not-track signals or similar mechanisms. Additionally, some third-party service providers may still collect tracking information even if you have enabled your browser's do-not-track functionality or utilized a similar do-not-track mechanism.

How We Use and Disclose Your Information

It is GrainBridge's general policy not to use or disclose confidential or non-public information we receive from you through the Service except for those usual and appropriate uses or disclosures that are necessary for GrainBridge to provide, and you to use, the Service, including to display and disclose of your information in the Service, to maintain and update your accounts, process transactions, provide confirmations and statements, provide access to data services and for record keeping.

We may share with third parties certain pieces of aggregated, non-personally identifiable information. Such information does not identify you individually or compromise any aspect of your confidential information or transactions.

Notwithstanding the foregoing, GrainBridge may disclose, sell, or transfer any collected information to third-parties for any lawful purpose including:

- **Business purposes.** GrainBridge may use and disclose your information in order to operate and provide the Service, including:
 - to provide you with our products, information, and services, including to process your requests to do business with GrainBridge and manage your GrainBridge account information.
 - to improve the content, functionality, and usability of the Service.
 - for security or fraud-prevention purposes.
 - for effective customer service.
 - to provide a personalized advertising experience when you visit our Service.
 - to provide information and notices related to your use of our Service.
 - to offer opportunities for participating in surveys and providing feedback to us.

- **Affiliates and Marketing.** GrainBridge may disclose your information to its affiliates or to third-parties for marketing or market analysis purposes. These affiliates and third-parties may contact you via any method of contact you provide to GrainBridge. GrainBridge may use your information to make you aware of products and services that may be of interest to you. Additionally, we may disclose information related to products you have purchased or for which you have sought information to unaffiliated third parties with whom we enter into joint venture agreements, branding agreements or other strategic alliances.
- **Vendors.** GrainBridge may use third-party companies, agents, or contractors to perform services on our behalf. For example, we may partner with other companies to personalize our web pages, manage our email marketing list, analyze our website or usage information, detect fraud, collect debts, analyze or enhance the data collected by the Service (including user's interaction with the Services), or otherwise assist GrainBridge in better serving its customers. During the course of providing GrainBridge with these services, these third-parties may have access to your personal and non-personal information in order to provide the services we requested from those third-parties.
- **Merger or Acquisition.** In the event that GrainBridge is acquired by or merged with a third-party, we reserve the right to sell or otherwise transfer any and all information we have collected from you as part of that transaction and such third-party will assume the rights and obligations with respect to that information as described in this Policy.
- **As permitted by law:** GrainBridge may be required to disclose personal information by law or legal process, for the administration of justice, for investigation of breaches, for interacting with governmental anti-fraud databases, to protect the security or integrity of our databases or this website, to protect and defend the rights or property of GrainBridge, to protect the personal safety of GrainBridge website users or to take precautions against legal liability. We reserve the right to contact appropriate authorities when activities that are illegal or violate our policies occur on a GrainBridge website.

Transfer of Data

GrainBridge is located in the United States and, if data originates outside the United States, we intend to transfer data collected by us to the United States. If you are located outside of the United States, information that we collect will be processed and stored in the United States, a jurisdiction for which there may not be an unqualified adequacy decision by the European Commission or other foreign authority and in which the data protection and privacy laws may not offer the same level of protection as those in the country where you reside or are a citizen. Subject to applicable law, by using the Service, you consent to the transfer to and processing of information in the United States. Where necessary under applicable law, we may employ appropriate cross-border transfer methods governing personal data. If you have questions regarding these safeguards, please contact us at the address provided in this Policy.

Your Privacy Rights

You may choose to withdraw your consent to the collection and use of your information by GrainBridge, opt-out of our marketing communications or request the return or destruction of your information stored by GrainBridge pursuant to applicable laws.

You can do so at any time by sending us an email at support@grainbridge.com, or a written letter at the address provided in this Policy, that contains the following information:

- Your full name;
- Your username or account number associated with your use of the Service (if any); and
- The rights you wish to exercise and any information necessary to understand and implement your request.

You may also opt-out of marketing communications by following the opt-out or unsubscribe instructions included in those communications.

If you believe your data privacy rights have been violated, you have the right to lodge a complaint with an appropriate supervisory authority. However, before lodging any complaint, we would appreciate the opportunity to discuss any concerns you may have.

If you notify us to exercise your rights under this Policy, we reserve the right to contact you and/or otherwise request additional information from you in order to confirm your identity and your right to access your personal data or otherwise exercise your rights. If you have an email address linked to your account related to your use of the Service, please use that email address to submit your request for verification purposes.

If you submit a valid request to exercise your privacy rights under any applicable law, we will respond in accordance with applicable law. Please note that there may be restrictions on your ability to exercise your privacy rights. For example, we may need to retain some of your personal information to comply with our legal or contractual obligations or for other legitimate business interests.

If you withdraw your consent to the use of your personal information, this may affect your ability to access and use some or all of the Service, depending on the particular processing at issue. The withdrawal of your consent will not affect the lawfulness of any processing carried out before you withdrew your consent. Additionally, to the extent the processing is based on a contractual requirement or another lawful basis, we may continue to process the personal information in accordance with that lawful basis. To remove your consent, please contact us using the contact information included in this Policy.

CCPA Notice to California Residents

If the California Consumer Privacy Act (CCPA) applies to your information, we provide disclosures of your rights under the CCPA. These disclosures are in addition to those included in this Policy.

If the California Consumer Privacy Act (CCPA) applies to your information, we provide these disclosures so you can exercise your rights to receive information about our data practices, as well as to request access to and deletion of your information. If the CCPA does not apply to the processing of your personal information, this Section does not apply to you; however, you can still contact us at the address listed to discuss any questions or concerns you may have about this Policy.

During the past 12 months, we have collected the following categories of information:

Category	Examples	Collected
Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	YES
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	YES
Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	NO
Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	YES
Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO
Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES
Geolocation data.	Physical location or movements.	YES
Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO
Professional or employment-related information.	Current or past job history or performance evaluations.	NO
Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO

Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	YES
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We may sell and share your information in the ways described in this Policy. We may also process your information for the purposes described in this Policy, which include “business purposes” under the CCPA.

If you are a California resident, California law provides you with a number of rights in relation to your personal information. We will not discriminate against any consumer exercising any of these rights. These rights include:

- **The Right to Know:** You have a right to know what categories and specific pieces of personal information have been collected about you. You also have a right to know the categories of sources from which we have obtained this personal information. You have the right to know our business and/or commercial purposes for collecting, using, or disclosing your personal information. Finally, you have the right to know the categories of third parties with whom we share this information, and the categories of information we have so shared for a business purpose.
- **The Right to Specific Information:** You have a right to receive a copy of the specific personal information we have collected about you.
- **Right to Delete:** You have a right to have your collected personal information deleted, subject to certain exceptions provided by California law.
- **Right to Opt Out:** You have a right to opt-out of the sale of your personal information to third parties.

Assertion of these rights requires a verified request from you. To exercise your CCPA rights, please send us an email at support@grainbridge.com, or a written letter to the address provided in this Policy, that contains the following information:

- Your full name;
- Your username or account number associated with your use of the Service (if any); and
- The rights you wish to exercise and any information necessary to understand and implement your request.

GrainBridge reserves the right to contact you and/or otherwise request additional information from you in order to confirm your identity and your right to access your personal data or otherwise exercise your CCPA rights. If you have an email address linked to your account related to your use of the Service, please use that email address to submit your request for verification purposes.

If you submit a valid request to exercise your CCPA rights, we will respond in accordance with applicable law. Please note that there may be restrictions on your ability to exercise your CCPA rights. For example, we may need to retain some of your personal information to comply with our legal or contractual obligations or for other legitimate interests.

Age Restriction

GrainBridge does not intend to use the Service to collect any information from children under age 18. By submitting any information through the Service, you represent and warrant that you are 18 or older.

Third-Party Links

The Service may contain links to websites not owned or controlled by GrainBridge. GrainBridge does not necessarily review or endorse the content of these linked websites. You should review the terms of service and privacy policies of all websites you visit.

Security

We use commercially reasonable efforts to protect the information we collect on the Service. Unfortunately, however, no security system can be guaranteed to be 100% effective. Accordingly, we cannot and do not guarantee the security of your personal information and cannot assume liability for improper access to it.

You are responsible for restricting access to your computer or mobile device through which you access the Service by the use of reasonable security measures. Users of public or shared computers or unprotected mobile devices should log out at the completion of each visit to our Service. By using the Service, or providing personal information to us through any means, you agree that we can communicate with you electronically regarding security, privacy, and administrative issues relating to your use of these Service.

Data Retention

GrainBridge may retain the personal and non-personal information or other collected data, individually or in the aggregate, as described above, after you delete your account or have ceased using the Service. However, we do not guarantee that any information will continue to be available after such deletion or cessation.

Viewing and Updating Your Information

You are responsible for updating and maintaining the accuracy of your personal information that you provide to or through the Service. If you believe you have submitted inaccurate information through the Service, and would like GrainBridge to change such information, please contact us at the address below.

Questions, Comments, and Complaints

You may use the contact information below to request access to and amendment or deletion of the personal information that GrainBridge has about you. You may also submit a general privacy-related inquiry or complaint in accordance with applicable laws and regulations. GrainBridge will respond to such requests in accordance with applicable laws.

Please issue such requests by contacting GrainBridge:

Attn: Legal, 1065 N. 115th St., Ste. 201
Omaha, NE 68154;

or support@grainbridge.com.